



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



# Announcement

**July 8, 2013**

## **TTB Proposes Establishment of the "Malibu Coast" Viticultural Area**

In [Notice No. 138](#), a notice of proposed rulemaking published in the Federal Register on July 8, 2013, TTB proposes to establish the "Malibu Coast" American viticultural area in portions of Los Angeles and Ventura Counties in California. The proposed viticultural area, if established, would include the existing Malibu-Newton Canyon and Saddle Rock-Malibu viticultural areas. TTB is making this proposal in response to a petition filed on behalf of local vintners and grape growers. You may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the "[Regulations.gov](#)" website within [Docket No. TTB-2013-0007](#). Please see [Notice No. 138](#) for alternative methods of commenting. Comments on this proposal must be received on or before September 6, 2013. Read the related [press release](#).